## 2022 Annual Report

## Director's Julianne Message Bedel

#### **Mapping Our Future**

It was refreshing to focus on the road ahead in 2022. The last few years have been an exercise in resiliency and change. This year we took those newly-sharpened skills and applied them to mapping the future.

We embarked on a strategic planning process that engaged the community, trustees, and staff. We found common themes that focused on furthering community engagement, exploring innovative programming and services, enhancing communication strategies, and maintaining an exceptional work environment.

The 2023-25 Strategic Plan is a guide for decision-making and resource allocation. It reinforces our commitment to our values, vision, and mission as we seek to inspire thought, learning, innovation, and collaboration. The common threads that run throughout the plan are our Core Values.

**Intellectual freedom**, the belief that all people have the right to free and open access to information that spans the range of current and past knowledge and philosophies.

The pursuit of **knowledge** means we support lifelong learning and we are Medina County's premier provider of resources that support diverse educational, informational, and leisure pursuits.

Our commitment to **inclusion** means we design service that is accessible to all.

We foster **exploration** by providing outlets for curiosity, creativity, and innovation.

We cultivate a **nurturing environment** by encouraging collaboration and communication to empower individuals.

Finally, we work to instill community pride and set an example of good **stewardship** by managing our resources with integrity and fiscal responsibility.

The strategic plan is our community-directed guide to the road ahead.



## Awards & Honors

Congratulations to **Connie Sureck**, Brunswick Library Manager, and **Roxana Rathbun**, Seville Librarian, both graduates of 2022 Leadership Medina County programs.

Congratulations to MCDL's **Finance Department** for receiving an "unmodified" audit rating for the 2020/2021 fiscal years. This is the most positive audit rating awarded to a public entity by the Ohio State Auditor.

# Supporting Our County

- **8,290** snacks were provided to kids at MCDL locations in partnership with Feeding Medina County
- 1,180 knitted and crocheted items were collected for Warm Up Medina County and given to local charities such as Job & Family Services, Salvation Army, Hope & Healing Survivor Resource Center, and more
- **258** bundles of pajamas and books were collected for Snuggle Up & Read and given to local children in need

Thank you for your generosity!

## Collection

483,632 items in the collection

**94,160** items added in 2022

## **Check Out %** 30% eMedia **70%** Physical

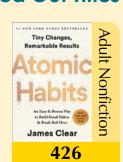
#### **Check Outs**

Total	2716 024
Hotspots, Devices & Kits	10,602
Video games	15,577
Music	49,156
Magazines & Comics	52,460
Audiobooks	64,939
Movies	385,239
eMedia	835,572
Books	1,302,489

#### Iotal 2,716,034

#### **Most Checked Out Titles**









## Accomplishments

MCDL celebrated 40 years as a county-wide system

**446,586** people visited MCDL locations

**299,936** reference questions answered

**103,235** people attended **2,835** events

**12,507** Covid-19 home test kits were distributed

**8,233** people visited the Bookmobile in its first full year

**7,999** new library cards were issued

**4,401** people visited the Family History & Learning Center

**2,838** Passport applications were processed (bon voyage!)

**61** people took the GED test at Medina Library

**6** new public color copiers/printers added throughout MCDL

**1** new StoryWalk® partnership began with Northrop Elementary

#### **Summer & Winter Reading Games**

**6,407** children played, with **2,948** completing the game **115**% increase in players from summer 2021

**1,325** teens read for **929,225** minutes 33% increase in participants from summer 2021

907 adults read and logged 3,496 books 31% increase in participants from winter 2021

#### **Collection Diversity**

In 2022, iCurate, a third-party collection analysis service, surveyed MCDL's print collection to ensure a diversity of human experience and balance within our budget and space. The study found that of 130,882 items reviewed, 14% were written by or about people from traditionally underrepresented categories, such as Black Interest, LGBTQIA+ Interest, or Neuro and Physical Diversity. This share of the collection aligns with the national average when compared to hundreds of libraries. This information helps us continue to build a community collection of well-rounded, well-reviewed titles.

## Donations

#### Thank you for supporting MCDL!

\$28,655 Friends of MCDL

\$1,995 Friends of **Brunswick Library** 

\$1,475 In Memory of Cinda Meyer Roberta & Laura Meyer

Vernon & Patricia Conrad James & MaryLou Eshelman Kay Flowers • Janet Grigsby Patricia Frase • Jean Holland lames & Pamela Mullin

> \$1,000 **Freedom to Read Foundation**

\$1,000 **Medina Sunrise Rotary Club** 

## General Operating Fund

**Beginning Cash Balance 1/1/2022:** \$8,952,571

#### Revenues

Property Taxes (Medina County)	\$ 6,906,600	57.0%
Public Library Fund (State of Ohio)	4,672,333	38.5%
Fees	213,989	1.8%
Investment Income	186,935	1.5%
Refunds/Other	146,511	1.2%
Total	\$ 12,126,368	100.0%

#### **Expenditures**

Total	\$ 9,798,464	100.0%
Transfers to Other Funds	125,000	1.3%
Capital & Other Expenses	207,173	2.1%
Library Materials	1,765,853	18.0%
Contracted Services	1,694,253	17.3%
Supplies	121,300	1.2%
Salaries & Benefits	\$ 5,884,885	60.1%

**Ending Cash Balance 12/31/2022:** \$ 11,280,475

Full financial report available at mcdl.info/AnnualReport.

**Monetary** • Anonymous • Discount Drug Mart • Medina County Genealogical Society Kiwanis Club of Medina • Jon B. Mickle • Cheri Beck • Wayne Savings Bank • Patty Chapman Healing Hearts • Medina Needlework Guild • Mom's Club of Medina East • Paresh R. Shah Rachel Blough • Betty's Book Club • RW Boyer • Morena Carter • Janice Clark • Honeybee Quilters Howard Morris Family • Frank & Sandra Hlad • Nancy Depew • Sherri Wells

**In-Kind** • John W. Tesar • Ursula Messina • Kathie Jones • Julie Tague • Shelby Warner Jenna Elswick • Jaclyn Welder • Steve Hambley • Alison Duiker • Mark Zimmerman • Michael Doppes Susan Kowalski • Linda McClure • Carole Kowell • Levi Eliker • Lauren Muha • Anonymous Sara Reilley • Kris McGuigan • Jo Fredell Higgins • Bruce Stegkemper • Susan Blair • Anne Sauter Lieb Catie Taylor • Rainbow Quilters • Annette Barzal • Medina Hospital Nurses • Kelly Halleen Lori Zoss Kraska • Phil Obermiller • Brianne Middendorf • Zoya Wilson • Glen Somodi • Sterling Haynes